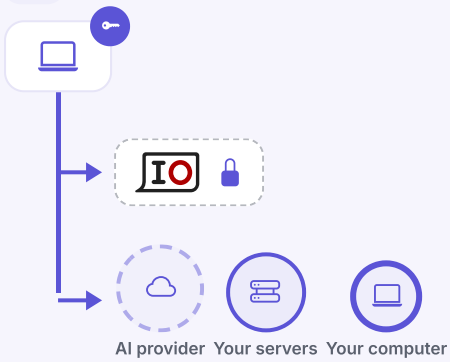
AI Analysis

AI analysis you can trust, with collaborative end-to-end encryption.

Analyse interviews and focus groups from the brief to the report. On encrypted projects, your team alone holds the keys to your data.

End-to-end encryption, project by project



Encrypted on your computer - transcripts, notes, prompts and results are encrypted in the browser before they leave your desk.

Decrypted in your browsers - your research content stays locked in transit, on servers and in backups, and opens only for the people in your project.

Direct to the AI you choose - analyses go straight from your browser to the AI you choose, bypassing IO entirely; results are encrypted before saving.

Everything you expect from AI analysis

- ✓ **Cross-interview analysis** - summaries, themes, quotations and segments, compared in a grid
- ✓ **Chat and report drafting** - question your data, draft reports, export to Word, slide outlines too
- ✓ **Also included** - showreels, hypothesis assessment and rewriting in your house style

Built around how researchers work

Traceable findings, human review

Core analyses cite the verbatim excerpts they draw on, and you keep the final say.

Research Map, from brief to report structure

Research questions and hypotheses, tracked until answered, becoming your report outline.

Fast ramp-up for your team

Step-by-step tutorials for every project type, plus an in-app help assistant.

Encryption is chosen per project; encrypted projects run a core set of features, without showreels, AI-drafted reports or the help assistant.

See it in action

A 30-minute walkthrough of a demo study, from transcripts to a report.

Book a walkthrough

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